

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2020-2021

I. STATEMENT OF COMMITTEE FUNCTIONS | CHARGE

Pursuant to section 6.30[B] of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee [CTC] are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2020-2021 ACTIVITIES

September 2020 – May 2021

- 7 Campus Transportation Committee meetings [did not meet January and March 2021]

2020-2021 CTC Actions Items

- September 11, 2020**
Approval of March 13, 2020 minutes – motion to approve made by C. and second by S. Arneson.
Approved: Passed by Voice Vote
- October 9, 2020**
Approval of the September 11, 2020 minutes – motion to approve A. Frank and second by S. Arneson.
Passed: Voice Vote
- November 13, 2020**
Approval of the October 9, 2020 minutes – motion to approve A. Frank and second by S. Arneson.
Approved: Passed by Voice Vote
- December 11, 2020**
Approval of the November 13, 2020 minutes – motion to approve T. Snedden and second by C. Pier.
Approved: Passed by Voice Vote

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Motion to approve the 2019-2020 CTC Annual report made by Christina Pier and seconded by Cameron Scarlett.

Passed: No 0 Yes 10 Abstain 0

Motion to cancel the January 8, 2021 meeting due to low attendance and the students have not returned to campus made by Cameron Scarlett and second by Aaron Levine.

Passed: No 0 Yes 10 Abstain 0

January 8, 2021 | No Meeting

February 12, 2021

Approval of the December 11, 2020 minutes – motion to approve A. Levine and second by C. Pier.

Approved: Passed by Voice Vote

MOTION: To defer rate change discussion on annual parking rates and Flex rates to the next CTC meeting, made by A. Crandall and second by A. Broan

Approved: Passed by Voice Vote

March 12, 2021 | No Meeting

April 9, 2021

Approval of the February 12, 2021 minutes – motion to approve J. Millen and second by C. Pier.

Approved: Passed by Voice Vote

Motion: To approve the 2021-2022 fiscal year rates and the low-cost parking products for employees making =< \$35,000 annually made by S. Arneson and second by A. Frank.

Discussion: None due to presentation given prior to the motion

Yes 11 No 0 Abstain 0

Motion passed [by raised hand in WebEx]

May 14, 2021

Approval of the April 9, 2021 minutes – motion to approve T. Snedden and second by C. Pier.

Approved: Passed by Voice Vote

III. CTC's 2020-2021 DISCUSSIONS | TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- 2020-2021 Annual Report Review [9.11.20] [10.9.20] [11.13.20] [12.11.20] [4.9.21]
- Badger Football [10.9.20]
- B-Cycle [11.13.20] [4.9.21]

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- Bicycle Resource Center [UBRC] [9.11.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Bus Rapid Transit [10.9.20] [11.8.19] [4.9.21]
- Budget | Transportation Services [9.11.20] [10.9.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Campus Bus [9.11.20] [10.9.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Campus Planning Committee [CPC] | [9.11.20] [10.9.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Campus Transportation Committee [CTC] Roles & Responsibilities | Meeting Dates & Time | New Chair [10.9.20] [5.14.21]
- Climate Change & Campus Sustainability /Sustainability Grant Options [11.13.20] [4.9.21]
- Commuter Solutions Updates [9.11.20] [10.9.20] [11.13.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Construction Updates [9.11.20] [10.9.20] [11.13.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- COVID-19 Updates | Binax Rapid Testing & T3 Shield Testing [9.11.20] [10.9.20] [11.13.20] [12.11.20] [2.12.21] [4.9.21] [5.14.21]
- Electric Charging Stations [12.11.20]
- e-Scooter & Electric Bikes [11.13.20]
- Employee Bus Pass [9.11.20]
- Flex Parking [9.11.20] [10.9.20] [2.12.21]
- Helmet Use on Campus [4.9.21]
- Intercity Bus Parking [10.9.20]
- Luum Platform [10.9.20] [11.13.20]
- Madison Metro Buses [9.11.20] [11.13.20]
- New parking structures and Vet Med construction [12.11.20] [2.12.21]
- New Transportation Hires [10.9.20] [11.13.20]
- Parking Rate Discussion FY22 [9.11.20] [10.9.20] [2.12.21]
- Program Updates & Changes -Rate Change Info [11.13.20] [2.12.21]
- Transportation: What we do and who we are [9.11.20]
- University Systems; Parking Transit Accounts [10.9.20]
- UW Madison 2021 Administrative Improvement Award Team Winner [4.9.21]

Parking System

Operational changes beginning September 1, 2021 include:

A. Parking Updates

- After one-year temporary rate increase suspension, the majority of parking permit and passes saw a one percent (1%) price increase.
- The increase in Flex (pay-per-use) parking offers and reduced and low-cost parking options will continue in 2021-2022 to help ease a return to campus.
 - At the request of campus administration, UW Transportation Services created a few reduced and low-cost product options during the 2020-21 parking year for certain lower wage-earning employee groups:
 - UW graduate and professional students
 - UW and UW Hospital employees with a UW salary less than \$35,000 per year in base wages These offerings were originally intended only for the 2020-21 parking year. A one-time extension has been granted for the 2021-22 parking year. This program will not be extended in the future [at the time the report was being composed]. Reduced cost permit options include:
 - A semester permit: Fall 2021 or Spring 2022

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- Reduced cost base lot permit*
- Reduced cost monthly permit*
- *The prices for these products increased one percent (1%) to match the increased rates of equivalent permit types.
- The following new services offered the previous year continue to be available September 2021.
 - **Multiday parking permit:** for telecommuters who only need to park on campus infrequently, this new pre-paid pass accommodates more flexible work schedules
 - **Expanded Flex Program:** The popular pay-as-you-park option further accommodated employees who park on campus infrequently.
 - **Virtual Permit Exchanges:** Enables customers to exchange permits without a trip to a TS office and reduce mailing delays.
- Lot 67 added to relevant Transportation Policies. Lot 67 [Linden Garage] opened January 2021. This includes Afternoon Permit Policy, Flex Parking Policy and Night Permit Policy.
- Continue with a comprehensive maintenance plan for the campus parking structures.
- Improvements to PARCS [parking access revenue control system].

B. Mopeds

- Issued 472 moped permits; 69 returned permits, leaving 403 active moped permits for 2020-2021, which is a decrease of 446 permits from the previous year, perhaps due to COVID.
- Transportation Services reduced campus moped stalls in 2021 from 1179 down to 1085 and maintained 174 e-scooter stalls in moped lots in 26 campus locations.
- Four lots closed for construction 2020-2021 and two lots opened after construction finished.

C. Commuter Solutions Initiatives 2020-2021

Transportation Demand Management activities continued for 2020-2021, including the use of the employee bus pass, campus bus, flex parking, and ZipCar (car sharing program).

2020-2021 Highlights are:

- Lot 202 and 203 Park and Rides [with shuttles] ran for 8th year with permit total sales of 745: 153 permits returned, net of 592 active permits. The prior year total sales had been 829 with 207 returned.
- Seventh year of Accessible Circulator Shuttle. Total rides reserved Sept-May was 12 down from 2,952 the previous year [severe COVID impact on ridership]. Shuttle service was reduced from two to one vehicle from mid-March to May 2020. ASM agreed to help fund the 8th year of the Accessible Circulator Shuttle [57.5%] while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus held steady at 15,124. Commuter Solutions will be developing a new bike parking improvement plan in the future [delayed at least to FY23 because of COVID-19].
- University Bicycle Resource Center was closed for all of FY21 due to COVID-19. Classes were taught online instead. The shop reopened in September 2021.
- Football Bicycle Corral was not run in FY21 due to COVID-19. The service began again in September 2021.
- FY21 Campus Bus Rides: ridership was 294,546 down from 1,617,834 in FY20. Ridership seems to be rebounding for FY22.

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- FY21 Employee Bus Pass Rides: 301,478 [down from 950,920 in FY20]. Due to COVID-19, Metro did not track fares from mid-March through the end of August 2020.
- SAFEWalks down to 241 from 711. SAFEwalk was closed due to COVID-19 from mid-March through late August 2020.
- Zipcar reservation hours up to 43,704 from 41,898 the previous year.
- Flex permits continue to be a popular option. Flex permits increased to 4,987 from 2,281 in FY20. More permits were issued to allow for employee flexibility due to the uncertainty related to COVID-19. Flex transactions for FY21 were 96,801, up from 77,308 in FY20, We were not able to track [or charge for] flex transactions from mid-March through August 2020.
- Review how to collect revenue for flex parking and decide whether to continue with pay by phone or move to another solution. STILL IN PROCESS though we hope to have a proposal for implementation in fall 2022.

Transportation Demand Management activities continued for 2021-2022, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

IV. FUTURE TRANSPORTATION ISSUES

- Administer 2021 Biennial Transportation Survey
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system
- Bus Rapid Transit
- Collaborate with student groups on solar bus shelter amenity pilot project
- Complete university-branded bus shelter updates
- Connect the Flex permits to the garage and ramp gate systems
- Electric Scooters | Test e-Scooter racks and develop campus standard
- Explore ways to offset rising costs of all programs
- Explore multi-modal intersection counting options
- Implement revised campus bus service
- Install 6 new electric vehicle charging stations
- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations
- Renew B-cycle contract
- Review the subsidized Madison Metro bus pass policy for updates and changes

V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

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VI. COMMITTEE MEMBERSHIP 2020-2021

Faculty	Chancellor Appointee
Carey McAndrews - Chair Planning & Landscape Architecture Bernie Lesieutre Electrical & Computer Engr Sue Ahn Civil & Environmental Engr Traci Snedden School of Nursing	Shawn Arneson UW Hospitals
Academic	University Staff
Alex Frank FP&M Sustainability Christina Pier Environment, Health & Safety Cameron Scarlett School of Pharmacy	Aaron Levine College of Letters & Science Jill Mullen College of Engineering Becky Zart School of Medicine & Public Health
ASM	Non-voting
Beau Burdett UW Student year Hans Purisch UW Student Tyler Katzenberger UW Student	Patrick Kass Director, Transportation Services Gary Brown Director, Campus Planning & Landscape Architecture Anne Bogan Recorder, TS Administrative Services

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