VOTING MEMBERS PRESENT: Traci Snedden –Chair, Sue Ahn, Beau Burdett, Alex Frank, Tyler Katzenberger, Bernie Lesieutre, Aaron Levine, Christina Pier, Becky Zart

VOTING MEMBERS ABSENT: Shawn Arneson, Jill Mullen, Ethan Nelson

NON-VOTING MEMBERS IN ATTENDANCE: Patrick Kass, Gary Brown

NON-VOTING MEMBERS ABSENT:

GUESTS: David Berland, Mary Czynszak-Lyne, Susan DeVos, Rob Kennedy, Carey McAndrews, Gabe Mendez, Troy Ruland, Tanara Teal-Tate, Dar Ward,

RECORDER: Anne Bogan

1. Call to Order, Introductions:
   • Called to Order: 8:33a.m.
   • Approval October 15, 2021 Minutes – motion to approve the minutes by Alex Frank and second by Aaron Levine
     Approved: Passed

2. Transportation Services Reports & Updates
   • Assistant Vice Chancellor Report: Patrick Kass
     o Reduced Cost Parking Permit Program | Provide background and data
     o Program started in November 2020
     o Designed to help frontline workers required to be on campus a more reasonable cost option
     o Another factor was due to COVID concerns about riding public transit
     o Transportation Services decided to extend the option for the 2022 parking year, not knowing what Madison Metro’s plans were for the fall
     o What is the program?
       ▪ Available for employees who are making less than $35,000 per year
       ▪ Parttime employees’ salaries are annualized
       ▪ Open to all UW and UW Hospital employees, graduate and professional students.
       ▪ Not available in all campus lots, just a select amount in order to manage other demands on the campus
       ▪ First come, first served bases
       ▪ Cost is a little over $600 annually
       ▪ Monthly and semester permits are also available
     o Data
       ▪ Sold 670 permits last year mostly to UW and UW Hospital employees
       ▪ Current parking year we have sold out at 861 permits
       ▪ Almost all the campus parking lots are sold out and have waitlists
       ▪ Continue to issue more as space becomes available
       ▪ Last year it was used to boost sales
- Not the case this year as the parking demand is back on track
- City transit is not back to pre-COVID standards and the reduced cost program provides better options
- The program fosters a positive relationship on campus
- The program comes with challenges as with this group the demand is greater than ever
- The reduced cost program has an impact on the Transportation Services budget and our overall goal of reducing the number of single occupancy vehicles on campus
- We have 9000 spaces for 20,000 employees and rely heavily on other transportation demand management products
- The process is very manual to sell these types of permits and makes extra work staff
- Had to create a separate waitlist for those employees eligible for the reduced cost permit
- Our demand for parking has increased by 1800 people
- At this time, we are looking at just under $600,000 in lost revenue
- If we expand this program and decide to use 10% of our available permits for reduced cost, it will result in a loss of just under $1.5 million
- Overall, the cost of parking will increase as Transportation Services will need to recoup the cost by subsidizing the low-cost parking
- Permit sales are the largest single source of revenue for Transportation Services which is used to subsidize our Transportation Demand Programs
- Other lower cost options are the bus pass, Flex parking, park & rides and carpooling plus the afternoon and evening permits
  - Initially this was a pilot program, but we have been asked to consider extending the program for longer term
  - Would like a recommendation from this committee and provide feedback to the Vice Chancellor’s Office by January 2022

**Dane County Traffic Study: Gabe Mendez**
- Transportation Services & UW Madison is new to the Dane County Traffic Safety Committee
- Purpose of the committee is to review all high-level type of accidents across the county per state mandate
  - Make recommendations on how to make Dane County streets and roads safer
  - All enforcement agencies are required to be involved and other universities and county attorneys are also members of the committee
  - Goals are to reduce driver distraction, reduce alcohol and drug impaired driving and improving teen and older driver performance
  - Majority of accidents are caused by older drivers and inexperienced teen drivers
  - Concern over the uptick in pedestrian/vehicle accident in the East Washington Street area due to speeding
  - Looking at racial disparities
  - Refer to the PowerPoint for crash data and more details

**Commuter Solutions Update: Dar Ward**
- Solar Bus Shelters
  - Working on a solar bus shelter amenity project providing lighting and real time displays at our bus shelters
  - First installations are targeted for Spring 2020
- BCycle is adding eight new stations to campus splitting the difference between our existing locations and where there is space available
- Lakeshore Nature Preserve is holding a public meeting November 30 to discuss the new master plan [flier was sent to committee members following the meeting]
- New campus bus agreement with ASM Student Transportation Board and Madison Metro.
  - Putting together new contracts for both groups
  - Most likely see some increases in costs from Madison Metro
- Park and ride shuttle service now have push notification and provides real time info to our customers
  - New way of dispatching the accessible shuttles
  - Push notifications allows the customers know if there is some sort of disruption to service
  - Allows customer to know that the shuttle is on the way
  - They are running two accessible shuttles
**Construction Update: Rob Kennedy** construction map handout.
  - Vet Med addition and Natatorium Projects are in the westside Observatory Drive area
  - Westside of Willow Creek path has been paved
  - Lot 40 Babcock Hall is now scheduled to be release Spring 2022
  - Chemistry Project | Mill Street is still closed
  - Campus Utilities Projects | Chilled water on Charter St. around Chamberlain Hall | working on a temporary pedestrian walkway | to continue through March
  - Lathrop Drive project has reopened Lot 5 but is moving to eastern sidewalk
  - Steam project at Sellery Hall | East Campus Mall blocked off

3. **Chair Discussion: Tracy Snedden**
   - Draft 2020-2021 CTC Annual Report
     - Please review the report and come ready to discuss any comments/edits at the December meeting

4. **Committee Updates:** Campus Planning Committee (CPC) – Presented by Aaron Levine
   - Still seeing five presentations weekly from various Deans and Directors
     - Working on biennial funding with presentations from campus department leaders
     - Discuss how projects receive funding on campus and how the projects impact campus

5. **Future Agenda Items:**
   - Reduced cost parking options follow-up | December meeting
   - Flex Parking | User Friendly Flex parking | December meeting
   - 2020-2021 Annual Report | December meeting

6. **Adjournment:** 9:42am

**Next meeting:**
December 17, 2021
8:30a.m. – 10a.m.
Teams Virtual Meeting

**Handouts:**
November 19, 2021 Agenda
October 15, 2021 CTC Minutes
Reduced Cost Parking Options PowerPoint
Dane County Traffic Study PowerPoint
Construction Map (11-2021)
Lakeshore Preserve Flier