



CAMPUS TRANSPORTATION COMMITTEE  
November 19, 20221  
Minutes  
Teams  
8:30am-10:00am

VOTING MEMBERS PRESENT: Traci Snedden –Chair, Sue Ahn, Beau Burdett, Alex Frank, Tyler Katzenberger, Bernie Lesieutre, Aaron Levine, Christina Pier, Becky Zart

VOTING MEMBERS ABSENT: Shawn Arneson, Jill Mullen, Ethan Nelson

NON-VOTING MEMBERS IN ATTENDANCE: Patrick Kass, Gary Brown

NON-VOTING MEMBERS ABSENT:

GUESTS: David Berland, Mary Czyszczak-Lyne, Susan DeVos, Rob Kennedy, Carey McAndrews, Gabe Mendez, Troy Ruland, Tanara Teal-Tate, Dar Ward,

RECORDER: Anne Bogan

**1. Call to Order, Introductions:**

- Called to Order: 8:33a.m.
- Approval October 15, 2021 Minutes – motion to approve the minutes by Alex Frank and second by Aaron Levine  
**Approved:** Passed

**2. Transportation Services Reports & Updates**

- **Assistant Vice Chancellor Report: Patrick Kass**
  - Reduced Cost Parking Permit Program | Provide background and data
  - Program started in November 2020
  - Designed to help frontline workers required to be on campus a more reasonable cost option
  - Another factor was due to COVID concerns about riding public transit
  - Transportation Services decided to extend the option for the 2022 parking year, not knowing what Madison Metro's plans were for the fall
  - What is the program?
    - Available for employees who are making less than \$35,000 per year
    - Parttime employees' salaries are annualized
    - Open to all UW and UW Hospital employees, graduate and professional students.
    - Not available in all campus lots, just a select amount in order to manage other demands on the campus
    - First come, first served bases
    - Cost is a little over \$600 annually
    - Monthly and semester permits are also available
  - Data
    - Sold 670 permits last year mostly to UW and UW Hospital employees
    - Current parking year we have sold out at 861 permits
    - Almost all the campus parking lots are sold out and have waitlists
    - Continue to issue more as space becomes available
    - Last year it was used to boost sales

- Not the case this year as the parking demand is back on track
    - City transit is not back to pre-COVID standards and the reduced cost program provides better options
    - The program fosters a positive relationship on campus
    - The program comes with challenges as with this group the demand is greater than ever
    - The reduced cost program has an impact on the Transportation Services budget and our overall goal of reducing the number of single occupancy vehicles on campus
    - We have 9000 spaces for 20,000 employees and rely heavily on other transportation demand management products
    - The process is very manual to sell these types of permits and makes extra work staff
    - Had to create a separate waitlist for those employees eligible for the reduced cost permit
    - Our demand for parking has increased by 1800 people
    - At this time, we are looking at just under \$600,000 in lost revenue
    - If we expand this program and decide to use 10% of our available permits for reduced cost, it will result in a loss of just under \$1.5 million
    - Overall, the cost of parking will increase as Transportation Services will need to recoup the cost by subsidizing the low-cost parking
    - Permit sales are the largest single source of revenue for Transportation Services which is used to subsidize our Transportation Demand Programs
    - Other lower cost options are the bus pass, Flex parking, park & rides and carpooling plus the afternoon and evening permits
  - Initially this was a pilot program, but we have been asked to consider extending the program for longer term
  - Would like a recommendation from this committee and provide feedback to the Vice Chancellor's Office by January 2022
- **Dane County Traffic Study: Gabe Mendez**
    - Transportation Services & UW Madison is new to the Dane County Traffic Safety Committee
    - Purpose of the committee is to review all high-level type of accidents across the county per state mandate
    - Make recommendations on how to make Dane County streets and roads safer
    - All enforcement agencies are required to be involved and other universities and county attorneys are also members of the committee
    - Goals are to reduce driver distraction, reduce alcohol and drug impaired driving and improving teen and older driver performance
    - Majority of accidents are caused by older drivers and inexperienced teen drivers
    - Concern over the uptick in pedestrian/vehicle accident in the East Washington Street area due to speeding
    - Looking at racial disparities
    - Refer to the PowerPoint for crash data and more details
  - **Commuter Solutions Update: Dar Ward**
    - Solar Bus Shelters
      - Working on a solar bus shelter amenity project providing lighting and real time displays at our bus shelters
      - First installations are targeted for Spring 2020
    - BCycle is adding eight new stations to campus splitting the difference between our existing locations and where there is space available
    - Lakeshore Nature Preserve is holding a public meeting November 30 to discuss the new master plan [flier was sent to committee members following the meeting]
    - New campus bus agreement with ASM Student Transportation Board and Madison Metro.
      - Putting together new contracts for both groups
      - Most likely see some increases in costs from Madison Metro
    - Park and ride shuttle service now have push notification and provides real time info to our customers
      - New way of dispatching the accessible shuttles
      - Push notifications allows the customers know if there is some sort of disruption to service
      - Allows customer to know that the shuttle is on the way
      - They are running two accessible shuttles

- **Construction Update: Rob Kennedy** construction map handout.
  - Current construction updates can be found on the Transportation Services website <https://deh3q06fonbca.cloudfront.net/wp-content/uploads/sites/28/2018/03/Campus-Closures-Detour-Map.pdf>
    - Vet Med addition and Natatorium Projects are in the westside Observatory Drive area
    - Westside of Willow Creek path has been paved
    - Lot 40 Babcock Hall is now scheduled to be release Spring 2022
    - Chemistry Project | Mill Street is still closed
    - Campus Utilities Projects | Chilled water on Charter St. around Chamberlain Hall | working on a temporary pedestrian walkway | to continue through March
    - Lathrop Drive project has reopened Lot 5 but is moving to eastern sidewalk
    - Steam project at Sellery Hall | East Campus Mall blocked off

### 3. Chair Discussion: Tracy Snedden

- Draft 2020-2021 CTC Annual Report
  - Please review the report and come ready to discuss any comments/edits at the December meeting

### 4. Committee Updates: Campus Planning Committee (CPC) – Presented by Aaron Levine

- Still seeing five presentations weekly from various Deans and Directors
  - Working on biennial funding with presentations from campus department leaders
  - Discuss how projects receive funding on campus and how the projects impact campus

### 5. Future Agenda Items:

- Reduced cost parking options follow-up | December meeting
- Flex Parking | User Friendly Flex parking | December meeting
- 2020-2021 Annual Report | December meeting

### 6. Adjournment: 9:42am

#### Next meeting:

December 17, 2021  
8:30a.m. – 10a.m.  
Teams Virtual Meeting

#### Handouts:

November 19, 2021 Agenda  
October 15, 2021 CTC Minutes  
Reduced Cost Parking Options  
PowerPoint  
Dane County Traffic Study PowerPoint  
Construction Map (11-2021)  
Lakeshore Preserve Flier