CAMPUS TRANSPORTATION COMMITTEE
December 17, 2022
Minutes
Teams
8:30am-10:00am

VOTING MEMBERS PRESENT: Traci Snedden –Chair, Shawn Arneson, Beau Burdett, Alex Frank, Tyler Katzenberger, Bernie Lesieutre, Aaron Levine, Jill Mullen, Christina Pier, Becky Zart

VOTING MEMBERS ABSENT: Sue Ahn, Ian Hardgrove, Ethan Nelson,

NON-VOTING MEMBERS IN ATTENDANCE: Patrick Kass, Gary Brown

NON-VOTING MEMBERS ABSENT:

GUESTS: David Berland, Mary Czynszak-Lyne, Susan DeVos, Mary Ebeling, Rob Kennedy, Isaac Knofflcek, Carey McAndrews, Gabe Mendez, Tanara Teal-Tate, Dar Ward,

RECORDER: Anne Bogan

1. Call to Order, Introductions:
   • Called to Order: 8:31a.m.
   • Approval November 19, 2021, Minutes – motion to approve the minutes by Becky Zart and second by Christina Pier
     Approved: Passed

2. Transportation Services Reports & Updates
   • Assistant Vice Chancellor Report: Patrick Kass
     o Reduced Cost Parking Permit Program | Follow-up from the November 19th Meeting
     o Program Details:
       ▪ Available for employees who are making less than $35,000 per year
       ▪ Parttime employees’ salaries are annualized
       ▪ Open to all UW and UW Hospital employees, graduate and professional students.
       ▪ Not available in all campus lots, just a select amount in order to manage other demands on the campus
       ▪ 530 UW employees participating in the program
       ▪ 150 hospital employees and 200+ graduate and professional students
       ▪ A little over $600 annual permit and available in select lots
       ▪ Extended the program beyond what was originally anticipated for this semester or this year
       ▪ Normally we sell 12,000 to 13,000 for annual permits
       ▪ Now we are over 14,000 – the increase in flex is driving up the numbers
       ▪ Sold out in nearly every parking lot
       ▪ Bus pass sales here dropped to just over 4000
       ▪ Seeing a shift in demand mostly related to COVID and working remotely
       ▪ Lower cost products for both 2nd and 3rd shift employees
       ▪ 50% of parking isn’t charged for after 4:30pm
       ▪ This program focuses on the 1st shift employees
       ▪ Financial impact is $600,000 loss for this year
Program Details Continued:
- This is a very manual process
- Created separate priority list to accommodate these employees
- Using a lot of staff time to process these permits
- Currently 56 people on the waitlist for reduced cost permits because we are completely sold out

Discussion with CTC members
- Has the university offered any subsidizing to offset the cost? Not currently
- What would it take for the standard rate to offset the losses of this program? Is it possible to raise the standard rate a little more? There is a possibility, we are currently reevaluating this year’s budget and being very conservative as we don’t know what the campus is going to look like going forward. Looking at additional revenue sources to help offset some of this loss
- Currently considering a 1% rate increase
- Dependent on capital projects
- Concerns on encouraging single use vehicles on campus which is the direct opposition of our stated TDM goals
- 71 people previously purchased bus pass are now purchasing the reduced cost permit
- People are still concerned about riding the bus from health and safety standpoint
- Current in negotiating rates with Madison Metro and most like see an increase in rates
- Not sure how BRT will affect our overall rates
- Permit holders are over 50% of our revenue, currently subsidize our programs and how much burden can we put on them?
- Consider a sliding scale? Last analysis was pre-COVID.
- Over 50% of our bus pass holders are making over $55,000 per year. Madison is a choice market, and these are choice riders as they don’t need to take the bus, they want to take the bus.
- We will continue to look to our Big 10 peers
- This is a bigger issue than parking. It covers the living wages and housing issues.
- If this becomes a more permanent, is it possible to set up systems that would offer opportunities to alleviate administrative burden? Yes, we are currently working on this.
- Flex revenue vs reduce cost permit revenue. Many variables are involved. Last month Flex permit brought in $100,000
- Perhaps look at the priority system and those employees working from home have a lower ranking. Priority systems in up to the colleges in the divisions and TS does not set them.

Motion: Shawn Arneson made the motion to approve the reduce cost parking permit for lower earners. Jill Mullen seconded. Record motion to continue the reduce cost parking program for the 2022 parking year.

Discussion: Salary level in this motion? Consider the 2% pay increase from the state.

Finalized motions is to continue the reduced cost parking for the year in 21-22 with the base adjusted for any increases expected in January.

9 Yes [approved] 0 No 1 Abstain 3 Members Absents

Motion: Aaron Levine made a motion to vote that the campus provide subsidy for the program. Alex Frank seconded the motion.

10 Yes [approved] 0 No 0 Abstain 3 Members Absents

- Flex Parking Presentation: Gabe Mendez
  - Refer to Gabe’s PowerPoint
  - PowerPoint will be sent to committee members following the meeting
  - Review the options provided in the PowerPoint, talk with constituents and bring feedback to the next meeting.
• Commuter Solutions Update: Dar Ward
  o Solar Bus Shelters
    ▪ Request for bids currently at the purchasing office
    ▪ Hope to select a vendor in the next month or so
    ▪ Looking at the summer or fall for installations
  o See website for updated holiday schedules for SAFEWalk, Bicycle Resource Center, Bus Service and Park and Ride Service. https://transportation.wisc.edu/commuter-solutions/
  o Campus Bus Contract and associated funding MoU with ASM will be working on these issues for the next couple of months and should be resolved for implementation at the start of FY23.
  o Limnology Bridge bypass for bicycles and pedestrians is going into design
  o General studies for the Campus Drive bike path behind Vet Med to Babcock drive is moving forward

• Construction Update: Rob Kennedy construction map handout.
  o Current construction updates can be found on the Transportation Services website.
    ▪ University Ave and U Bay Drive reconstruction project coming Spring 2022 for a two-year project that will include a new bridge that aligns with the Campus Drive bike path.
    ▪ New utility line though Walnut Street, one way northbound and will happen during the summer
    ▪ Vet Med project is fairly stable and now paved the western path along Willow Creek to be used during the winter.
    ▪ Lot 40 Babcock Hall is now scheduled to be release Spring 2022
    ▪ Chemistry Project | Mill Street is still closed as they redo the older areas of the Chemistry building
    ▪ Campus Utilities Projects | Chilled water on Charter St. around Chamberlain Hall | working on a temporary pedestrian walkway

3. Chair Discussion: Tracy Snedden

• Draft 2020-2021 CTC Annual Report
  o Open discussion for a motion and discussion on the annual report
    Motion: Alex Frank motioned to accept the 2020-2021 CTC Annual Report with the edit on page 3 near the bottom “A one-time extension has been granted for the 2021-22 parking year. This program will not be extended in the future. [at the time the report was being composed]” Seconded by Sean Arneson.
    10 Yes [approved] 0 No 0 Abstain 3 Members Absents

• January 2022 Meeting
  Motion: Cancel our meeting for January due to lack of business, lack of decision that need to be made by Traci Snedden and seconded by Alex Frank
    10 Yes [approved] 0 No 0 Abstain 3 Members Absents

• Continue to meet in Teams –
  Motion: Traci Snedden formally moved to continue our governance committee meetings in spring via Teams and seconded by Shawn Arneson
    Committee members agreed with thumbs up in Teams
4. **Committee Updates:** Campus Planning Committee (CPC) – Presented by Aaron Levine
   - Two meeting ago FPM compiled a list of recommendations to go to the Hill and to the Capital for funding.
     - Two projects for Transportation Services- France St parking structure and Arts Loft
     - Bridge on the Lakeshore Path and many more renovations and construction projects that will impact campus mobility

5. **Future Agenda Items:**
   - Reduced Cost Parking Options Follow-up | February meeting
   - Flex Parking | User Friendly Flex Parking Follow-up | February meeting

6. **Adjournment:** 9:55am

**Next meeting:**
February 18, 2022
8:30a.m. – 10a.m.
Teams Virtual Meeting

**Handouts:**
December 17, 2021 Agenda
November 19, 2021 CTC Minutes
Construction Map (12-2021)
Flex Parking PowerPoint Presentation