

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2015-2016

I. STATEMENT OF COMMITTEE FUNCTIONS/CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee (CTC) are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian and motorized and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2015-2016 ACTIVITIES

September 2015 – May 2016

- 8 Campus Transportation Committee meetings (did not meet in January 2016)

2015-2016 CTC Actions Items

- September 11, 2015**

Discussion on venue and meeting time; agreed upon the time and place shall stand. A vote was not taken as there wasn't a quorum present.

Meetings to take place on the second Friday of the Month from September – May in room 1420 WARF, 610 Walnut Street, from 8:30am – 10:00am

- October 9, 2015**

Motion: Approve the 204-2015 CTC Annual Report with G. Brown's revisions by K. Schneider and second by S. Nagreen. Approved by voice vote

Review CTC charter and committee agreed no changes were needed.

- November 13, 2016** – Add Campus Master-plan as ongoing agenda item under other agenda items.

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2015-2016

- December 11, 2015 – No Action items except approval of the minutes**

- February 12, 2016**

MOTION: To enter into a discussion of the rate conversion plan made by S. Nagreen and second by K. Schneider

Discussion: Afternoon/Evening Rates – not included in the conversion plan. If we are going change these rates it will be discussed at the March meeting; shuttle and off campus parking rates raise 3% in fall 2016. Goal of the conversion is to have the parking structures pay for themselves. TDM programs are 20% of the budget.

Approved: By a voice vote

- March 11, 2016**

Motion: The CTC recommends the rate changes of non-annual permits with an increase of 3% excluding afternoon and night permits to be implemented. Motion made by K. Schneider and second by S. Arneson.

Approved: By a voice vote

Discussion on Bike/Ped committee: a true subcommittee vs. adhoc committee. The committee wants to continue addressing bike issues as well as pedestrian issues. It was agreed some issues involving bicycles and pedestrian are not budget related but a public relations issue.

- April 8 , 2016**

Discussions:

Discussion on quarterly reports from UWPD Campus Community officer

III. CTC's 2015-2016 DISCUSSION OF TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

- Add 2015 Campus Master Plan as an ongoing agenda Item, continued updates/presentations
- Accessible Shuttle Pilot Program
- Accessible Parking – historical data
- Administrative Managers Update
- Appeal Process & Procedures for Transportation Services
- Best Communication Practices with Transportation Services
- Bicycle/Pedestrian Safety Issues
- Campus Master Plan presentation
- Commuter Solutions – Electric Vehicle Charging Stations presentation
- Continues Construction Updates
- Flex Parking presentation
- Hill Farms Park & Ride closes

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2015-2016

- Pass-back Gate Technology
- Pay by Phone – looking for new vendor
- Permit Sales 2015-2016
- Permit Renewal Update
- Rate Change Info – No rate increase for 2016-2017 parking year
- Senate Bill 265 – an act to amend 36.11(8)(b) and to create 13.48(45) of the statutes: relating to University of Wisconsin System parking and transportation facilities and parking fees.
- Transportation Services Budget
- Transportation: What we do and who we are
- UW Budget
- UW Hospital Garage Expansion
- UWPD Officer Radtke reported on 2015 Fall/2016 Spring initiatives for bike safety
- Vet Med construction and new parking structure
- Wisconsin Legislative Audit Bureau Updates
- ZipCar – departmental use

Parking System

Operational changes beginning September 1, 2015 include:

A. Parking Updates

- Continue to move from the three to two rate conversions, Transportation Services is trying to match the rates of parking lots to more closely match the demand and location.
 - Move all parking structures to the highest rate; they are the most expensive lots to operate
 - Core campus lots move to the highest rate due to their proximity to the core of campus and high demand for the parking.
 - All lowest rate lots move to the mid-range rate.
 - Lots will increase 3%-10% per year.
 - Lowest rate in 2019 will be \$950 per year.
- No change to Flex rates; Flex rates were increased last year; to visitor rates; Administration fees; afternoon and night permits.
- No change in monthly permit rates.
- Developed a comprehensive maintenance plan for the campus parking structures.
- Parking Notices going to Spam issue was corrected by sending parking notices via mail merge and not using T2 Flex software.
- Electric Vehicle charging stations are actively working in several lots throughout campus.
- Field Services area hired a project position in April 2016 to begin overhauling, categorizing and coordinating repairs on 8 facilities which received evaluations from an external engineering firm.
- Created new Facility Project Manager Position to be filled in spring of 2017.

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2015-2016

B. Mopeds

- Issued 1,039 moped permits for 2015-2016 which is a decrease of 18 permits from the previous year.
- Transportation Services identified and removed one moped lot where access to the lot required driving on sidewalks to get to them. Changed one moped lot from all access to permit required at Dejope Hall, created an all access lot along Observatory Drive for the Rec Sports Fields and adjusted two other moped lots for greater access and control.
- In cooperation with the UW Police Department, TS will continue outreach and education in areas where mopeds conflict with pedestrians, bicycle and/or vehicular traffic. In 2015-2016 UWPD assisted TS Badger Way enforcement of mopeds driving on pedestrian areas and Dejope Hall area where mopeds were parking on burial mounds in the woods.

C. Commuter Solutions Initiatives

Transportation Demand Management activities continued for 2015-2016, including the use of the employee bus pass campus bus, flex parking, and ZipCar (car sharing program).

Highlights are:

- Lot 202 and 203 Park and Rides (with shuttles) ran for third year with permit total sales increased to 681 (150 of these eventually returned, net of 531 permits remaining in sold status) from 462 (92 of these eventually returned, net of 370 permits remaining in sold status).
- Ran second year of Accessible Circulator Shuttle. Total ridership Sept-May was 7,931, up from 7,342 the prior year. ASM agreed to help fund the third year of the Accessible Circulator Shuttle (56 %) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus increased to 13,635 from 13,402. Of these, the number of stalls meeting campus standard increased to 12,692 from 12,431. .
- University Bicycle Resource Center attendance down to 1,311 from 1,643
- Football Bicycle Valet customers down to 353 from to 570 (there was one fewer games that the valet was provided)
- Campus Bus fiscal year Ridership down to 1,822,229 from 2,269,519 (note Metro's ridership system wide was down last year)
- Employee Bus Pass fiscal year Ridership down to 1,726,527 from 1,758,995 (note Metro's ridership system wide was down last year)
- SAFEWalks down slightly to 1388 from 1,540
- Zipcar reservation hours up to 37,886 from 28,701
- Flex permits continue to be a popular option.
- B-cycle memberships up to 1206 from 973
- Added 2 locations of electric vehicle charging stations on campus at Lots 74 and 95
- Review how revenue is collected for flex parking and decide whether to continue with pay by phone or move to another solution.
- Review our agreement with B-cycle as the current agreement ended in April 2016.

Transportation Demand Management activities continued for 2015-2016, including the use of the employee bus pass, campus bus, flex parking, and ZipCar

CAMPUS TRANSPORTATION COMMITTEE Annual Report for year 2015-2016

IV. FUTURE TRANSPORTATION ISSUES-

- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations.
- Explore ways to offset rising costs of all programs.
- Concerns over rate increase and the effect on the lower paid employees.
- Improvements PARC (parking access revenue control system).
- Continue with parking rate conversion process.
- Review the disabled parking policy for updates and changes.
- Review the subsidized Madison Metro bus pass policy for updates and changes.
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system.
- Continue to review changes to the moped policies, permit and parking management.
- Connect the Flex permits to the garage and ramp gate systems.
- Designed Wayfinding Signs for all campus facilities with the first 3 ramps being converted in Spring of 2017

V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives. The CTC recognizes that cost of operating Transportation Services continues to increase at a rate greater than revenues.

VI. COMMITTEE MEMBERSHIP 2015 - 2016

Faculty	Chancellor Appointee
David Marcouiller, Chair, L&S/ Urban & Region Planning William Tracy–Agronomy/Teresa Adams – Civil & Environmental Engineering Peter Van Kan - Kinesiology	Chris Corrigan , UW Hospitals Shawn Arneson (alternate)
Academic	Classified
Cameron Scarlett – School of Pharmacy Sara Nagreen – L & S /Mathematics Aaron Crandall – School of Med & Public Health	Dhondpa Dhondup – FP&M Custodial Services John McCaughtry – UWPD/Donna Egelski-Div of student Life/McBurney-Admin Kendall Schneider –L & S/ Chemistry
ASM	Non-voting
Beau Burdett, James Krause, Raja Timihir	Patrick Kass - Director Transportation Services Gary Brown, Director Campus Planning

Anne Bogan (Recorder) revised 11/8/16